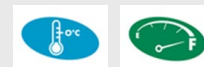




WITH
Shell
PUREPLUS
TECHNOLOGY

Shell Helix *Ultra* 0W-40

Fully synthetic motor oil - Shell's most advanced formulation for high performance engines



Shell Helix Ultra uses unique active cleansing technology to help high-performance engines operate at maximum efficiency by helping to protect them from power-robbing deposits and wear. It helps to reduce engine friction to provide enhanced fuel economy.

Proud Drivers Choose Shell Helix

Performance, Features & Benefits

- **Shell's ultimate active cleansing technology**
Helps to protect high-performance engines from power- and performance-robbing deposits.
- **Superior wear and corrosion protection ¹**
Helps to extend engine life by protecting surfaces from wear and by helping to neutralise corrosive combustion acids.
- **Superior resistance to oil degradation ²**
Helps to maintain protection throughout the oil-drain interval.
- **Low viscosity and low friction**
Up to 1.9% greater fuel economy ³.
- **Active clean-up**
Helps to remove sludge left behind by inferior oils ⁴.
- **Low-evaporation formulation ⁵**
Low oil consumption for less frequent top-up.
- **Exceptional low-temperature performance**
Easier starting in cold weather; faster oil flow for quicker engine warm-up ⁶.
- **Approved by car manufacturers**
Approved for use by numerous makers of high-performance vehicles and recommended by Ferrari.
- **Multi-fuel capability**
Can be used for gasoline, diesel and gas engines, and is also suitable for biodiesel and gasoline/ethanol blends.

¹ Compared with API SN specification and based on Sequence IVA and Sequence VIII engine tests carried out at an independent laboratory.

² Compared with API SN specification and based on Sequence IIIG oxidation and deposit tests carried out at an independent laboratory.

³ Based on ACEA M 111 fuel economy results compared with the industry reference oil.

⁴ Based on a severe sludge clean-up test.

⁵ Based on NOACK volatility test and equipment manufacturers' requirements.

⁶ Compared to higher viscosity oils.

Main Applications

- Shell Helix Ultra's fully synthetic formulation offers Shell's maximum protection in very hot and extremely cold climates, and severe driving conditions. Shell Helix Ultra can be used for modern gasoline engines, diesel engines (without particulate filters) and gas engines, and it is also suitable for use with biodiesel and gasoline/ethanol blends.

Specifications, Approvals & Recommendations

- API SN
- ACEA A3/B3, A3/B4
- MB-Approval 226.5, 229.5
- VW Standard 502.00, 505.00
- Renault RN 0700, RN 0710

To find the right Shell Helix product for your vehicles and equipment, please consult Shell LubeMatch at:
<http://lubematch.shell.com>

Advice on applications not covered here may be obtained from your Shell or Shell Lubricants distributor representatives or technical helpdesks.

Typical Physical Characteristics

Properties			Method	Shell Helix Ultra 0W-40
Kinematic Viscosity	@100°C	cSt	ASTM D445	13.14
Kinematic Viscosity	@40°C	cSt	ASTM D445	74.19
Viscosity Index			ASTM D2270	180
Dynamic Viscosity	@-35°C	cP	ASTM D5293	6 000
MRV	@-40°C	cP	ASTM D4684	28 500
Density	@15°C	kg/m ³	ASTM D4052	839
Flash Point		°C	ASTM D92	230
Pour Point		°C	ASTM D97	-42

These characteristics are typical of current production. Whilst future production will conform to Shell's specification, variations in these characteristics may occur.

Health, Safety & Environment

• Health and Safety

Shell Helix Ultra is unlikely to present any significant health or safety hazard when properly used in the recommended application and good standards of personal hygiene are maintained.

Avoid contact with skin. Use impervious gloves with used oil. After skin contact, wash immediately with soap and water.

Guidance on Health and Safety is available on the appropriate Safety Data Sheet, which can be obtained from <http://www.epc.shell.com>

• Protect the Environment

Take used oil to an authorised collection point. Do not discharge into drains, soil or water.